

LEAH NACE

GRAPHIC DESIGNER

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ABOUT ME: Creative and versatile graphic designer skilled in developing impactful visual solutions across print, web, and mobile. Experienced in typography, branding, creative marketing, and print production, with a strong ability to combine creativity and business insight to create purposeful, audience-focused work that tells a story.

WORK EXPERIENCE

Miami University

Graphic Design and Print Production Specialist | Oxford, Ohio | 2025-Present

- Completed 100+ design projects for Miami University FBS Marketing clients, primarily developing promotional materials and event campaigns for Dining, Goggin Ice Center, and Recreation Services.
- Designed environmental graphics for the Farmer School of Business and IT Department, translating institutional branding into engaging physical spaces.
- Managed print production and operated large-format and Xerox printers, professional cutting and finishing equipment, and installed vinyl graphics for environmental and promotional applications.
- Managed and trained multiple student employees, providing guidance on design, production print processes, equipment operation, vinyl installation, and quality standards.
- Collaborated with university departments and teams to develop cohesive, audience-focused designs that aligned with Miami University's brand standards and campaign objectives.

The Stonehenge Company

Graphic Designer | Gahanna, Ohio | 2025-2025

- Designed and developed six responsive property websites for Bercley Woods, Turtle Parc, The Parc, Highpointe Residences, Valencia on High, and The Golf Club at Little Turtle, applying modern UI/UX principles to create engaging and user-friendly experiences.
- Developed comprehensive brand books for all six properties, establishing guidelines for logos, color palettes, typography, imagery, and visual applications to ensure consistent brand execution.
- Produced original marketing content, including photography, written copy, and digital assets, tailored to the unique branding and audiences of each property.
- Designed targeted print marketing materials, including brochures, flyers, signage, and promotional collateral, while maintaining consistency across each property's visual identity and messaging.

Einhorn's Epic Production

Contract Graphic Designer | New York, New York | 2022-2025

- Created static and motion graphics for web, mobile, and social platforms supporting original entertainment franchises, adapting visual concepts across digital formats and marketing campaigns.
- Designed interactive and animated social media content that strengthened brand presence and created engaging experiences across digital platforms.
- Designed a variety of print and promotional materials, including banners, booklets, presentations, and branded merchandise, supporting company and property marketing initiatives.
- Researched current social media trends and audience preferences to develop interactive and animated content that aligned with evolving digital aesthetics and resonated with target audiences.

EDUCATION

Savannah College of Art and Design, Atlanta, GA

Bachelor of Fine Arts (BFA) in Graphic Design

University of Rio Grande, Rio Grande, OH

Master of Education (M.Ed.) Athletic Coaching Leadership

SKILLS

Design: Print Publication, Brand Identity, Web Design, User Experience Design, Environmental Graphics, Package Design, Typography, Event Marketing, Social Media Marketing, Illustration, App Design, Motion Design

Software: Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, WordPress, Figma, SketchUp, Procreate, Floorplanner 3D, Flexi, Production Manager, Fiery